# **Arizona Department of Administration**

Arizona Strategic Enterprise Technology



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Morgan Reed
Assistant Director & State CIO
ADOA - ASET

"Now is the time for us to be innovative and efficient by finding ways to achieve more with less"

#### From the Desk of the CIO

In 2016, The Arizona Strategic Enterprise Technology (ASET) division of ADOA is at an exciting and expansive stage of development. In an effort to guide this next stage of growth, the executive team conducted a major planning process and sought input from a broad range of interested parties including staff and external stakeholders. From this process we developed the FY'2017 - FY'2019 strategic plan. At its core, the plan outlines specific goals and initiatives that pave the way toward becoming the leader of technology and the hub of exceptional customer service. It outlines a focused direction for maximizing our effectiveness, better informing decisionmakers and educating technology executives throughout state government.

Now is the time for us to be innovative and efficient by finding ways to achieve more with less. I believe that two major government trends are influenced by the needs of our customers. These are the expectations of exceptional service at all levels of government and the desire for a consistent user experience across the enterprise which is faster, more cost effective and easier to use. Through maximizing on-line capabilities, offering increased mobile applications and other innovative solutions we are able to more effectively and efficiently provide new and

improved services. Our plan will allow us to remain focused on the strategic direction and accomplish our vision together to meet the demands of our customers.

This plan was developed at a time of great momentum and prioritizes our next steps in identifying how ASET will continue moving, changing and growing. Therefore, it is our intent to evaluate and update this plan annually, allowing the division to review and adjust to necessary and ever-changing conditions. As ASET evolves, its needs and priorities may shift but this plan will serve as an evergreen agent for change.

It is my pleasure to walk with you down this road as your State Chief Information Officer.



Morgan Reed Assistant Director & State CIO Arizona Department of Administration (ADOA) Arizona Strategic Enterprise Technology (ASET) Office

# A Quick Look Back:

During the past year ADOA-ASET continued to build upon the foundations laid by the previous administration and reached many significant milestones through our people, processes and technology.



#### **People**

Several statewide initiatives were undertaken to engage our employees and give them opportunities for continuing education.

- Conducted statewide cyber exercises with participation of the Department of Emergency and Military Affairs, Department of Homeland Security, the FBI and 39 state agencies.
- Provided a training portal for employees which enabled staff to complete nearly 4,600 hours of training.
- The Project Management Center of Excellence grew to over 250 Project Managers representing over 50 state agencies and political subdivisions who actively participated in meetings, training events and our inaugural Statewide Project Management Symposium.
- Created a new Enterprise Business Engineering team to act as the primary point of contact between ADOA-ASET and our customers.

Governance, combined with lean, efficient and mature processes are critical components of delivering value to our customers



#### **Process**

Governance, combined with lean, efficient and mature processes are critical components of delivering value to our customers.

- Completed and published nearly 30 new and updated statewide security and IT policies and supporting standards.
   Our program included implementation and training classes for state agencies.
- Streamlined the Project Investment Justification (PIJ) process and developed a new process for less complex PIJ requests.

- Completed a contract vehicle that enables all 17 jurisdictions to secure managed services to migrate to the Next Generation 911 digital/IP network at the lowest possible cost.
- Facilitated and funded enterprise security assessments for 6 data centers, web applications for 9 agencies, and web payment portals. These security assessments allowed us to identify and mitigate gaps.
- Supported the State Procurement Office (SPO) in negotiation of improved and cost effective statewide contracting with critical IT and security vendors.

ADOA-ASET continued to build and launch new capabilities to modernize our infrastructure, move services to the cloud and refresh our communications systems



#### **Technology**

ADOA-ASET continued to build and launch new capabilities to modernize our infrastructure, move services to the cloud and refresh our communications systems.

- Launched Arizona's Enterprise Services Platform (AESP), the next generation of computing and data sharing for the state.
- Converted and launched 100 agency web sites on the Drupal platform, providing agencies with powerful content management tools that can be accessed by a full range of mobile devices, and added powerful payment processing capabilities to our web platform.
- Refreshed more than 38,000 agency voice over IP (VOIP) telephone handsets and local area network (LAN) equipment

- providing more than 64,000 ports. Migrated 87 diverse and aging call centers to a single enhanced platform. The entire Capitol Mall upgrade is now complete.
- Made major improvements to the State Data Center (SDC), including two heavy-duty Uninterruptible Power Supplies (UPS) that eliminated a long-standing single point of failure and increased the SDC power capabilities.
- Developed the Business One-Stop website, a directory that assists businesses and individuals in gathering regulatory requirements and obligations for growing, moving or starting a business.



#### Vision

Become the information technology leader for Arizona government, providing innovative and transformative services.

#### **Mission**

To deliver forward thinking and secure IT solutions to state agencies through the expertise of a passionate and skilled workforce committed to superior customer service.

It's not about ADOA-ASET, it's about the **customer** 

It's not about the provider, it's about the **services** 

It's not about the cost, it's about the **value** 



#### **Executive Summary**

The strategic plan is built around six key strategic goals that provide the foundation to execute our vision. Each of these six goals have clearly defined initiatives, action plans and Key Performance Indicators (KPIs) to measure our progress and success. Each goal is managed by an executive staff member and as a team we are accountable for the successful delivery of this strategic plan. In addition to these strategic goals, we will continue to 'run the business' by supporting our agency partners through our existing service offerings.

#### FY'2017 - FY'2019 Key Strategic Goals:

- Build a world-class IT organization
- Execute statewide technology roadmap
- Optimize service delivery
- Secure the enterprise
- Deliver transformative technologies
- Strengthen delivery capabilities

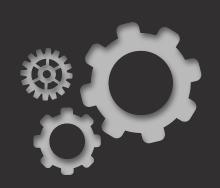
## FY'2017 - FY'2019 Strategic Goals: Overview

Q3 Q4	Q1 Q2	Q3	Q4
	_		

We need people with a positive attitude, skills and experience that will align with our culture and values



#### **Goal 1: Build a World-Class IT Organization**



In order to execute our vision and support the mission, we need people with a positive attitude, skills and experience that will align with our culture and values. We will do that by developing our current employees through training, coaching, and professional development. In addition, we will hire the right people to fill the talent gaps as we build our capabilities.

Owner: Chief Information Officer (CIO)

#### 1.1 Attract, develop and retain talent to meet strategic goals

Owner: Chief Information Officer (CIO)

Job fit assessment

• Bench strength assessment

Talent inventory

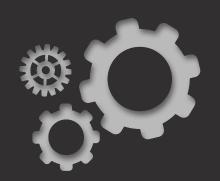
• Enable a culture of continuous improvement

• Leverage engagement survey results

KPI - % complete	<b>Q1- FY'17</b> Sep-30'16	<b>Q2- FY'17</b> Dec-31 '16	<b>Q3- FY'17</b> Mar-31 '17	<b>Q4- FY'17</b> Jun-30 '17	
Assess Job Fit	50%	75%	100%		
Assess Bench Strength	50%	75%	100%		
	///	/\@9\*			
Perform Talent Inventory	50%	75%	100%		
Enable Continuous Improvement Culture	100%				
Develop action plans against engagement survey results	100%	Ongoing	Ongoing	Ongoing	

**Enable the State** to deliver exceptional services in the future

#### **Goal 2: Establish and Execute Statewide Technology Roadmap**



The ASET technology roadmap is a unified plan resulting from a collaborative effort between ASET and State agencies to identify common technology drivers that would enable AZ Government to deliver exceptional services in the future. The technology roadmap will also include preliminary deployment plans to enable the successful launch of new technologies. As with any long term plan, successfull procurement of funding will play a critical role in execution.

Owner: Chief Strategy Officer (CSO)

#### 2.1 Technology Roadmap Governance

Owner: Chief Strategy Officer (CSO)

Meet with key stakeholders and identify steering committee membership

- Establish governance model and structure
- Obtain committee approval

KPI - % complete	<b>Q1- FY'17</b> Sep-30'16	<b>Q2- FY'17</b> Dec-31 '16	<b>Q3- FY'17</b> Mar-31 '17	<b>Q4- FY'17</b> Jun-30 '17	
Identify steering committee membership	100%				
Establish governance model	100%				
Define scope of statewide roadmap and obtain steering committee approval		100%			

#### 2.2 Develop roadmap (Annual)

Owner: Chief Strategy Officer (CSO)

Meet with subject matter experts

Approve and publish roadmap

 Assess gaps, select favored scenarios, establish methodology for prioritizing needed technologies and identify barriers

KPI - % complete	<b>Q2- FY'17</b> Dec-31 '16	<b>Q2- FY'18</b> Dec-31 '17	<b>Q2- FY'19</b> Dec-31 '18	<b>Q2- FY'20</b> Dec-31 '19	
FY 2017 Roadmap	100%	<del></del>			
FY 2018 Roadmap		100%			
FY 2019 Roadmap			100%		

#### 2.3 Deploy roadmap (Annual)

Owner: Chief Strategy Officer (CSO)

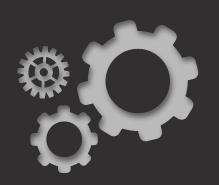
- Define action items to close gaps
- Set priorities and timelines
- Communication plan to promote adoption of roadmap
- Define initiatives and projects to implement roadmap
- Develop budgets and address budget issues
- Develop monitoring metrics, methodology and tools

KPI - % complete	<b>Q4- FY'17</b> Jun-30 '17	<b>Q4- FY'18</b> Jun-30 '16	<b>Q4- FY'19</b> Jun-30 '16	<b>Q4- FY'20</b> Jun-30 '16	
FY 2017 Roadmap Deployed	100%				
FY 2018 Roadmap Deployed		100%			
FY 2019 Roadmap Deployed			100%		

Assess ASET's core competencies that fit our business model and align against our customer's requirements



#### **Goal 3: Optimize Service Delivery**



The objective is to assess ASET's core competencies that fit our business model and align against our customer's requirements. This will result in providing outstanding services based on our strengths and the opportunity to identify and fix capability gaps through exploring options for public-private partnerships, and divest from services that do not fit our business model.

#### **3.1 Enhance core competencies**

Owner: Chief Operations Officer (COO) and Chief of Managed Services (CMSO)

Analyze current competencies and develop plan for • Implement plan to enhance core competencies improvement

	KPI - % complete	<b>Q1- FY'17</b> Sep-30'16	<b>Q2- FY'17</b> Dec-31 '16	<b>Q3- FY'17</b> Mar-31 '17	<b>Q4- FY'17</b> Jun-30 '17	
1	Develop plan to enhance core competencies		50%	100%		
	Implement plan			50%	100%	

#### 3.2 Develop optimized ASET service support strategy

Owner: Chief Operations Officer (COO) and Chief of Managed Services (CMSO)

- Determine current total cost of ownership (TCO) for Assess internal vs. external approach each portfolio/item
- Issue (RFI/RFP/Task orders) for services and service support and determine TCO for external provider options
- Partner with vendor community to offer services for non-core competencies or enhance internal core competencies

KPI - % complete	<b>Q1- FY'17</b> Sep-30'16	<b>Q2- FY'17</b> Dec-31 '16	<b>Q3- FY'17</b> Mar-31 '17	<b>Q4- FY'17</b> Jun-30 '17	<b>Q1- FY'18</b> Sep-30 '17
Determine current (TCO) for each portfolio/item	20%	40%	60%	80%	100%
		DA3E			
Issue (RFI/RFP/Task orders) for services and service support and determine TCO for external provider options	20%	40%	60%	80%	100%
Assess internal vs. external approach	20%	40%	60%	80%	100%

### 3.3 Sunset legacy services

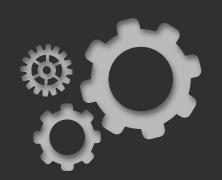
Owner: Chief Operations Officer (COO) and Chief of Managed Services (CMSO)

- Determine migration strategies and roadmap for services to be divested
- Sunset legacy services

KPI - % complete	<b>Q1- FY'17</b> Sep-30'16	<b>Q2- FY'17</b> Dec-31 '16	<b>Q3- FY'17</b> Mar-31 '17	<b>Q4- FY'17</b> Jun-30 '17	
Migration strategies	50%	100%			
Develop roadmap & execute communication strategy	50%	100%			
KPI - % complete	<b>Q1- FY'18</b> Sep-30 '17	<b>Q2- FY'18</b> Dec-31 '17	<b>Q3- FY'18</b> Mar-31 '18	<b>Q4- FY'18</b> Jun-30 '18	
Sunset legacy services	25%	50%	75%	100%	



#### **Goal 4: Secure the Enterprise**



Protecting the data that citizens entrust to the State of Arizona and preventing data breaches are the primary objectives of the State Information Security and Privacy Office (SISPO). As part of continuing to provide improved security, our first step is to implement a basic set of standardized enterprise security controls for agencies to use to effectively protect state systems and data.

Owner: Chief Information Security Officer (CISO)

#### **4.1 Advanced endpoint protection**

Owner: Chief Information Security Officer (CISO)

• Build agency requirements

• Create implementation design

Leverage necessary procurement process

Phased enterprise roll-out

KPI - % complete	<b>Q1- FY'17</b> Sep-30'16	<b>Q2- FY'17</b> Dec-31 '16	<b>Q3- FY'17</b> Mar-31 '17	<b>Q4- FY'17</b> Jun-30 '17	FY'18	
Build agency requirements	100%					
Procurement	 	80%	100%			
Create Implementation design				100%		
Implementation				10%	100%	
KPI - % complete	<b>Q1- FY'18</b> Sep-30 '17	<b>Q2- FY'18</b> Dec-31'17	<b>Q3- FY'18</b> Mar-31 '18	<b>Q4- FY'18</b> Jun-30 '18		
Implementation	25%	50%	75%	100%		

### **4.2 File integrity management**

Owner: Chief Information Security Officer (CISO)

• Build agency requirements

Leverage necessary procurement process

• Create implementation design

• Phased enterprise roll-out

KPI - % complete	<b>Q1- FY'17</b> Sep-30'16	<b>Q2- FY'17</b> Dec-31 '16	<b>Q3- FY'17</b> Mar-31 '17	<b>Q4- FY'17</b> Jun-30 '17	<b>Q1- FY'18</b> Sep-30 '17
Build agency requirements	100%		<del></del>		
Procurement	100%				
Create Implementation design		50%	75%	100%	
Implementation		<del></del>		10%	100%
KPI - % complete	<b>Q1- FY'18</b> Sep-30 '17	<b>Q2- FY'18</b> Dec-31'17	<b>Q3- FY'18</b> Mar-31 '18	<b>Q4- FY'18</b> Jun-30 '18	
Implementation	25%	50%	75%	100%	

### **4.3 Enterprise directory service**

Owner: Chief Information Security Officer (CISO)

- Design structure for centralized authentication service
- Migrate Phase 1 agencies

- Implement directory audit tool
- Migrate all remaining agencies

KI	PI - % complete	<b>Q1- FY'17</b> Sep-30'16	<b>Q2- FY'17</b> Dec-31 '16	<b>Q3- FY'17</b> Mar-31 '1	<b>Q4- FY'17</b> Jun-30 '17	<b>Q1- FY'18</b> Sep-30 '17	
	esign structure for centralized auth. ervice	100%					
M	igrate Phase 1 agencies	75%	75%	100%			
	nplement directory auditing process and solution		10%	50%	100%		
M	igrate all remaining agencies			10%	20%		
KI	PI - % complete	<b>Q1- FY'18</b> Sep-30 '17	<b>Q2- FY'18</b> Sep-30'17	<b>Q3- FY'18</b> Mar-31 '18	<b>Q4- FY'18</b> Jun-30 '18		
М	igrate all remaining agencies	25%	50%	75%	100%		

#### 4.4 Publish statewide IT policies and standards

Owner: Chief Information Security Officer (CISO)

Policy review for revision

Publish

Revision and approval from all stakeholders

	KPI - % complete		•	<b>Q1- FY'18</b> Sep-30'17		<b>Q1- FY'20</b> Sep-30'19	
ı	Publish updated policies a	and standards	100%	100%	100%	100%	_

## 4.5 State cyber security exercises

Security awareness and education

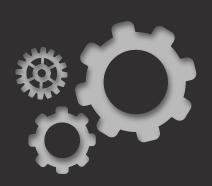
Cyber exercises

KPI - % complete	<b>Q1- FY'17</b> Sep-30'16	<b>Q2- FY'17</b> Dec-31'17	<b>Q3- FY'17</b> Mar-31'17	<b>Q4- FY'17</b> Jun-30'17	
Raise awareness and educate employees and state partners on cyber security issues	25%	50%	75%	100%	
State cyber exercise		50%		100%	

More transactions and processes online and support mobility for both citizens and state employees



#### **Goal 5: Deliver Transformative Technologies**



We are embracing 21st century ingenuity to bring more transactions and processes online and support mobility for both citizens and state employees. This can only happen by applying leading-edge technologies that enable greater access, faster responses and timely resolutions. Our objective is to bring an enterprise approach to applications and platforms in order to drive efficiencies and to use analytics to enable faster decisions that benefit the citizens of Arizona.

#### **5.1** Explore opportunity for enterprise mobility

Owner: Chief Technology Officer (CTO)

Evaluate potential application candidates

Complete proof of concept of mobile app solution

KPI - % complete	<b>Q1- FY'17</b> Sep-30'16	<b>Q2- FY'17</b> Dec-31 '16	<b>Q3- FY'17</b> Mar-31 '17	<b>Q4- FY'17</b> Jun-30 '17
Evaluate potential application candidates	100%			
Proof of concept	50%	100%		

### **5.2** Implement framework for enterprise big data strategy

Establish data	governance draft framework	
Latabilari data	governance analemannework	

• Select vendor for maturity assessment

KPI - % complete	Q1- FY'17	Q2- FY'17	Q3- FY'17	Q4- FY'17
	Sep-30'16	Dec-31 '16	Mar-31 '17	Jun-30 '17
Establish data governance framework	100%			
Select vendor for maturity assessment		100%		

#### 5.3 Migrate all state agencies to a unified, enterprise-class email solution

Owner: Chief Technology Officer (CTO)

Select email platform

• Deploy to all state agencies

Pilot with ADOA and select state agencies

KPI - % complete	<b>Q1- FY'17</b> Sep-30'16	<b>Q2- FY'17</b> Dec-31 '16	<b>Q3- FY'17</b> Mar-31 '17	<b>Q4- FY'17</b> Jun-30 '17	FY'18	FY'19
Select email platform			50%	100%		
Pilot with ADOA and select state age	encies			100%		
			E1563U			
Deploy to all state agencies					50%	100%

#### **5.4** Implement electronic procurement system

Owner: Chief Technology Officer (CTO)

Develop and release RFP

• Deploy procurement system

Vendor selection

KPI - % complete	<b>Q1- FY'17</b> Sep-30'16	<b>Q2- FY'17</b> Dec-31 '16	<b>Q3- FY'17</b> Mar-31 '17	<b>Q4- FY'17</b> Jun-30 '17	FY'18	FY'19
RFP	100%					
Vendor selection	100%		<u>.</u> .		-	
Deploy		10%	25%	50%	75%	100%

### 5.5 Implement human capital management modernization solution

Owner: Chief Technology Officer (CTO)

Develop and release RFP

Vendor selection

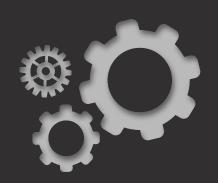
 Deploy core human capital management modernization (Phase 1)

Full deployment

KPI - % complete	<b>Q1- FY'17</b> Sep-30'16	<b>Q2- FY'17</b> Dec-31 '16	<b>Q3- FY'17</b> Mar-31 '17	<b>Q4- FY'17</b> Jun-30 '17	FY'18	FY'19
Develop and release RFP	75%	100%				
Vendor selection		 	50%	100%		
Deploy core human capital management modernization (Phase 1)	<del></del>				100%	
Full deployment						100%



#### **Goal 6: Strengthen Service Delivery Capabilities**



Establishing a Statewide IT Governance model will enable ASET to drive business value and enable effective decision making common to all our customers. Establishing a service management model will ensure that we have formal processes that support optimal service delivery that results in outstanding customer satisfaction and the ability to exceed service level targets.

Owner: Deputy CIO

#### **6.1 Implement new IT governance model**

Owner: Deputy CIO

•	Finalize and	publish the	ΙT	governance model
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- Identify and administer 3rd-party IT governance model diagnostic/survey to gather data
- Review results with stakeholders, identify gaps, owners develop mitigation plans
- Operationalize IT governance model and assess opportunities for continuous improvement

KPI - % complete		<b>Q2- FY'17</b> Dec-31 '16	<b>Q3- FY'17</b> Mar-31 '17	<b>Q4- FY'17</b> Jun-30 '17	
Publish governance model implementatio plan and maintenance plans	n	100%			

#### **6.2 Implement service management model**

- Assign ownership for each service management area
- Process owners produce plan and timelines for improvements in their area with KPIs
- Implement improvements

KPI - % complete	<b>Q1- FY'17</b> Sep-30'16	<b>Q2- FY'17</b> Dec-31 '16	<b>Q3- FY'17</b> Mar-31 '17	<b>Q4- FY'17</b> Jun-30 '17
Publish target service management model and mitigation plans	50%	100%		
Implement improvements		100%		

#### 6.3 Implement an IT asset and configuration management solution

Owner: Deputy CIO

 Deploy solution within ADOA managed environment Plan and rollout asset discovery to all executive branch agencies

Perform asset discovery and establish ADOA managed inventory

KPI - % complete	<b>Q1- FY'17</b> Sep-30'16	<b>Q2- FY'17</b> Dec-31 '16	<b>Q3- FY'17</b> Mar-31 '17	<b>Q4- FY'17</b> Jun-30 '17
Gather requirements and determine vendor engagement strategy				
Deploy solution within ADOA managed environment	50%	100%		
Perform asset discovery and establish ADOA managed inventory		50%	100%	
Plan and rollout asset discovery to all executive branch agencies		<del></del>		Ongoing

# **Arizona Department of Administration**

Arizona Strategic Enterprise Technology



